

Remit Address:

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

INVOICE

Advertiser	Stabenow for Senate
Product	Stabenow for Senate 10/1-10/7
Estimate Number	EST 12134

Invoice #	132614-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/07/12

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order #	132614
Alt Order #	Political Candidate: Debl
Deal #	
Order Flight	10/01/12 - 10/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 530a	530a-6a								
	CDR										
					10/01/12 to 10/07/12	1x	-T-----				
	WJBK			Tu	10/02/12	:30	5:52 AM	DS-T12-02H	\$350.00		1
2	WJBK	Fox 2 News AM 6a	6a-7a								
	CDR										
					10/01/12 to 10/07/12	3x	M-W-F--				
	WJBK			M	10/01/12	:30	6:15 AM	DS-T12-01H	\$700.00		2
	WJBK			W	10/03/12	:30	6:59 AM	DS-T12-03H	\$700.00		1
	WJBK			F	10/05/12	:30	6:29 AM	DS-T12-03H	\$700.00		3
3	WJBK	Fox 2 News AM 7a	7a-8a								
	CDR										
					10/01/12 to 10/07/12	5x	MTWTF--				
	WJBK			M	10/01/12	:30	7:30 AM	DS-T12-01H	\$700.00		2
	WJBK			Tu	10/02/12	:30	7:59 AM	DS-T12-03H	\$700.00		1
	WJBK			W	10/03/12	:30	7:20 AM	DS-T12-02H	\$700.00		3
	WJBK			Th	10/04/12	:30	7:10 AM	DS-T12-02H	\$700.00		4
	WJBK			F	10/05/12	:30	7:30 AM	DS-T12-02H	\$700.00		5
4	WJBK	Fox 2 News AM 8a	8a-9a								
	CDR										
					10/01/12 to 10/07/12	5x	MTWTF--				
	WJBK			M	10/01/12	:30	8:35 AM	DS-T12-01H	\$700.00		3
	WJBK			Tu	10/02/12	:30	8:21 AM	DS-T12-02H	\$700.00		1
	WJBK			W	10/03/12	:30	8:30 AM	DS-T12-03H	\$700.00		2
	WJBK			Th	10/04/12	:30	8:59 AM	DS-T12-02H	\$700.00		5
	WJBK			F	10/05/12	:30	8:11 AM	DS-T12-03H	\$700.00		4
5	WJBK	Fox 2 News AM Sa 9a	9a-10a								
	CDR										
					10/01/12 to 10/07/12	1x	-----S-				
	WJBK			Sa	10/06/12	:30	9:22 AM	DS-T12-02H	\$550.00		1

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Alt Order #	Political Candidate: Debt
Deal #	
Order Flight	10/01/12 - 10/07/12

IDB #	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WJBK	Fox 2 News AM 9a	9a-10a								
	CDR										
				10/01/12 to 10/07/12		1x	----F--				
	WJBK			F	10/05/12	:30	9:28 AM	DS-T12-02H	\$350.00		1
7	WJBK	M-F 4p-430p	4p-430p								
	CDR										
				10/01/12 to 10/07/12		2x	-T-T---				
	WJBK			Tu	10/02/12	:30	4:18 PM	DS-T12-03H	\$400.00		1
	WJBK			Th	10/04/12	:30	4:29 PM	DS-T12-03H	\$400.00		2
8	WJBK	M-F 430p-5p	430p-5p								
	CDR										
				10/01/12 to 10/07/12		4x	MTW-F--				
	WJBK			M	10/01/12	:30	4:50 PM	DS-T12-02H	\$400.00		2
	WJBK			Tu	10/02/12	:30	4:49 PM	DS-T12-02H	\$400.00		1
	WJBK			W	10/03/12	:30	4:19 PM	DS-T12-02H	\$400.00		3
	WJBK			F	10/05/12	:30	4:48 PM	DS-T12-02H	\$400.00		4
9	WJBK	Fox 2 News at 5p	5p-530p								
	CDR										
				10/01/12 to 10/07/12		2x	M--T---				
	WJBK			M	10/01/12	:30	5:27 PM	DS-T12-03H	\$700.00		2
	WJBK			Th	10/04/12	:30	5:13 PM	DS-T12-02H	\$700.00		1
10	WJBK	Fox 2 News at 530p	530p-6p								
	CDR										
				10/01/12 to 10/07/12		1x	--W----				
	WJBK			W	10/03/12	:30	5:53 PM	DS-T12-03H	\$700.00		1
11	WJBK	Fox 2 News at 6p	6p-630p								
	CDR										
				10/01/12 to 10/07/12		1x	----F--				
	WJBK			F	10/05/12	:30	6:08 PM	DS-T12-03H	\$700.00		1
12	WJBK	M-F 730p-8p	730p-8p								

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Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	10/01/12 - 10/07/12
Billing Calendar	Broadcast	IDB #	
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CDR											
				10/01/12 to 10/07/12		1x	-T-----				
13	WJBK	M-Su 10p-11p News	10p-11p	Tu	10/02/12	:30	7:42 PM	DS-T12-03H	\$1,000.00		1
	CDR										
	10/01/12 to 10/07/12			6x	MTWTF-S						
	WJBK			M	10/01/12	:30	10:27 PM	DS-T12-03H	\$2,000.00		3
	WJBK			Tu	10/02/12	:30	10:38 PM	DS-T12-02H	\$2,000.00		2
	WJBK			W	10/03/12	:30	10:49 PM	DS-T12-03H	\$2,000.00		5
	WJBK			Th	10/04/12	:30	10:21 PM	DS-T12-02H	\$2,000.00		6
	WJBK			F	10/05/12	:30	10:41 PM	DS-T12-03H	\$2,000.00		4
	WJBK			Su	10/07/12	:30	10:25 PM	DS-T12-02H	\$2,000.00		1
14	WJBK	Fox 2 News Edge	11p-1130p								
CDR											
				10/01/12 to 10/07/12		1x	---T---				
15	WJBK	BONES	8p-9p	Th	10/04/12	:30	11:27 PM	DS-T12-02H	\$1,300.00		1
	IP										
				10/01/12 to 10/07/12		1x	M-----				
16	WJBK	NEW GIRL / MINDY PROJECT	9p-10p	M	10/01/12	:30	7:59 PM	DS-T12-02H	\$2,400.00		1
	IP										
				10/01/12 to 10/07/12		1x	-T-----				
17	WJBK	X FACTOR	8p-9p	Tu	10/02/12	:30	10:00 PM	DS-T12-02H	\$3,000.00		1
	IP										
				10/01/12 to 10/07/12		1x	--W----				
18	WJBK	X FACTOR	8p-9p	W	10/03/12	:30	7:59 PM	DS-T12-02H	\$4,500.00		1
	IP										

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18	WJBK	X FACTOR	8p-9p								
	IP										
					10/01/12 to 10/07/12	1x	---T---				
	WJBK			Th	10/04/12	:30	7:58 PM	DS-T12-03H	\$4,500.00		1
19	WJBK	Fr Prime Hour 1	8p-9p								
	IP										
					10/01/12 to 10/07/12	1x	----F--				
	WJBK			F	10/05/12	:30	8:23 PM	DS-T12-02H	\$1,800.00		1
20	WJBK	M-F 330p-4p	330p-4p								
	CDR										
					10/01/12 to 10/07/12	1x	--W----				
	WJBK			W	10/03/12	:30	3:36 PM	DS-T12-02H	\$225.00		1
<u>Aired Spots</u>				40							

<u>Gross Total</u>	\$46,275.00	
<u>Agency Commission</u>	\$6,941.25	
<u>Net Amount Due</u>	\$39,333.75	<u>Payment Terms 30 Days</u>

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